ADVANCED DIPLOMA IN KNITWEAR STUDIES AND MERCHANDISING
ADVANCED DIPLOMA IN APPAREL STUDIES AND MERCHANDISING

Examination Paper

1<u>st</u> Term, 2017

Module Name: Apparel Industry and Merchandising

Module Code: 741

Date: 15 Mar 2017

Time Allowed: 3 hours

Reading Time: 15 minutes

Examination Time: 7:15pm – 10:15pm

This question paper has <u>3</u> pages (including this page).

INSTRUCTION TO CANDIDATES:

➢ This paper has A and B sections with **EIGHT (8)** questions.
➢ Section A is composed of Question 1 to Question 4.
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➢ Answer **<u>FIVE (5)</u>** questions, at least **<u>ONE (1)</u>** question from each section.
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➢ Programmable Calculator   *

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Section A
Question 1 to Question 4
Choose at least ONE questions

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(a)   What are the determinants for a successful negotiation in this case?   **(50 %)**

(b)   Some personal traits are important for being an effective negotiator, select any five of them and discuss how they are useful in this negotiation.   **(50 %)**

Question 2

You are the QA manager at Uniqlo. You need to visit a garment factory in Vietnam to understand their production capability if it fits in. Please list out :

(a)   Vendor self-assessment details   **(40 %)**

(b)   Extra factors to check and to discover on-spot at the factory.   **(30 %)**

(c)   Discrepancies may be found.   **(30 %)**

Question 3

Hong Kong ranked World's Freest Economy for 23rd consecutive year in The Heritage Foundation's 2017 Index of Economic Freedom.   **(100 %)**

It is based on Rule of Law, Government size, regulatory efficiency and market openness.

How Hong Kong remains its sustainable competitiveness in the coming year.

Question 4

(a)   When you are doing costing on garment, please specify what are the factors to affect the overall costing? Please give at least 5 elements.   **(50 %)**

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Sea freight from China to US:$0.75/pc
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Section B
Question 5 to Question 8
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Question 5

(a) What is a supply chain? **(30 %)**

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香港紡織及服裝學會
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(a)   When you are doing costing on garment, please specify what are the factors to affect the overall costing? Please give at least 5 elements.   **(<u>50</u> %)**

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Import duty of a women's cotton jacket shipped from China to US: 15 %

Section B
Question 5 to Question 8
Choose at least ONE questions

Question 5

(a)   What is a supply chain?   **(30 %)**

(b)   What is supply-chain management? How should it function to facilitate business   **(25 %)**
operations?

(c)   What is the pros and cons to keep stock especially when general industry   **(45 %)**
performance is not optimistic?

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As miscellaneous manufacturing cost in China is much higher than other Asia countries today,   **(100 %)**
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ADVANCED DIPLOMA IN KNITWEAR STUDIES AND MERCHANDISING
ADVANCED DIPLOMA IN APPAREL STUDIES AND MERCHANDISING

Examination Paper

1st Term, 2017

Module Name: Apparel Industry and Merchandising

Module Code: 741

Date: 15 Mar 2017

Time Allowed: 3 hours

Reading Time: 15 minutes

Examination Time: 7:15pm – 10:15pm

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You are the QA manager at Uniqlo. You need to visit a garment factory in Vietnam to understand their production capability if it fits in. Please list out :

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