

ADVANCED DIPLOMA IN APPAREL STUDIES AND MERCHANDISING

Examination Paper

2nd Term 2015

Module Name: 246
Module Code: Design and Pattern
Date: 29 Sep 2015
Time Allowed: **3 hours**
Reading Time: **15 minutes**
Examination Time: **7:15pm – 10:15pm**

This question paper has 4 pages (including this page).

INSTRUCTION TO CANDIDATES:

- Section A is composed of Question 1 to Question 4.
 - Section B is composed of Question 5 to Question 8.
 - Answer FIVE (5) questions, at least ONE (1) questions from each section.
 - Students should use the 1:5 scale basic bodice block patterns as attached in examination paper to the pattern paper for the Question 8.
 - All questions carry equal marks.
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The following tools with an asterisk (*) are **NOT ALLOWED** in the examination:

- Paperback Dictionary *
- Electronic Dictionary *
- Open Book Examination Material *
- Programmable Calculator *

DO NOT TURN OVER THE PAGE UNTIL YOU ARE TOLD TO DO SO

Section A

Question 1 to Question 4

Choose at least **ONE** question

Question 1

- (a) What are the goals of fashion design in a fashion business? **(30 %)**
- (b) What are the responsibilities of the design team during the design and decision making process? **(70 %)**

Question 2

- (a) What are the characteristics of flat drawing or production drawing? **(40 %)**
- (b) Draw a pair of 5 pockets straight leg jeans in flat drawing. **(60 %)**

Question 3

- (a) Explain what is Fashion Trend Forecasting and why it is important for fashion companies. **(30 %)**
- (b) What kind of information will the trend forecasters study and how did they get these information? **(40 %)**
- (c) Draw a trend forecasting publish schedule. **(30 %)**

Question 4

- (a) Describe what is the design principle of “balance” in fashion design. **(30 %)**
- (b) Design a woman’s dress and draw it in fashion illustration using the design principle of “asymmetrical balance”. **(70 %)**

Section B

Question 5 to Question 8

Choose at least **ONE** question

Question 5

- (a) What is Pattern Specifications? **(35 %)**
- (b) The dimensions of the basic block of garment pattern are based on the certain information, what are they? **(30 %)**
- (c) Describe and define a ‘garment Dart’’. **(35 %)**

Question 6

Describe the responsibility areas of the role of pattern maker. **(100 %)**

Question 7

- (a) What body measurements are needed to draft a set of women’s bodice block? **(55 %)**
- (b) In principles of joining garment parts, describe the joining process in ‘joining to self’. **(35 %)**
- (c) Explain the function of the ‘Wooden Board’ used in garment pattern workshop. **(10 %)**

Question 8

Using the provided 1/5 basic bodice block provided, describe the procedures in constructing garment patterns for the following bodice (front side only). **(100 %)**

By method of ‘slashing’.

Seam allowance is not required.

Correct pattern specifications are necessary to write down.

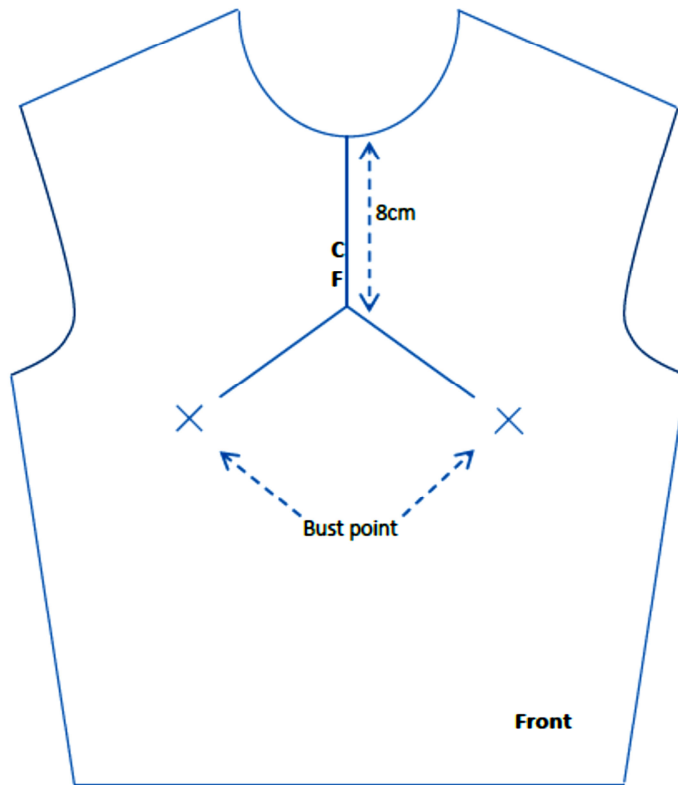
Design analysis:

An inverted ‘Y’ shape dart is noted from center front pointing to each bust point.

Measurement is indicated on the diagram

Distance between dart point and bust point is 1.5cm.

(In order to provide a clear diagram, the measurements are not in right proportion.)



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