

ADVANCED DIPLOMA IN APPAREL STUDIES AND MERCHANDISING

Examination Paper

2nd Term 2014

Module Name: 246
Module Code: Design and Pattern
Date: 16 Sep 2014
Time Allowed: **3 hours**
Reading Time: **15 minutes**
Examination Time: **7:15pm – 10:15pm**

This question paper has 4 pages (including this page).

INSTRUCTION TO CANDIDATES:

- Section A is composed of Question 1 to Question 4.
 - Section B is composed of Question 5 to Question 8.
 - Answer FIVE (5) questions, at least ONE (1) questions from each section.
 - Students should use the 1:5 scale basic bodice block patterns as attached in examination paper to the pattern paper for the Question 8.
 - All questions carry equal marks.
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The following tools with an asterisk (*) are **NOT ALLOWED** in the examination:

- Paperback Dictionary *
- Electronic Dictionary *
- Open Book Examination Material *
- Programmable Calculator *

DO NOT TURN OVER THE PAGE UNTIL YOU ARE TOLD TO DO SO

Section A

Question 1 to Question 4

Choose at least **ONE** question

Question 1

- (a) What is fashion cycle? **(10 %)**
- (b) Draw a diagram of a typical fashion cycle. **(30 %)**
- (c) Describe the steps in a typical fashion cycle and illustrate an example. **(60 %)**

Question 2

- (a) Explain the characteristics of lines in fashion design. **(20 %)**
- (b) Design a woman's evening dress in fashion illustration using lines and describe your design. **(80 %)**

Question 3

- (a) There are physical and psychosocial functions in clothing, what are they? **(20 %)**
- (b) Explain in detail any **FOUR** of these functions in clothing and give examples of each of them. **(80 %)**

Question 4

- (a) During the fashion design process, a fashion designer needs to produce what kinds of graphics or drawings? Explain them briefly. **(40 %)**
- (b) Draw an one-pocket long sleeves men's polo shirt in flat drawing. **(60 %)**

Section B

Question 5 to Question 8

Choose at least ONE question

Question 5

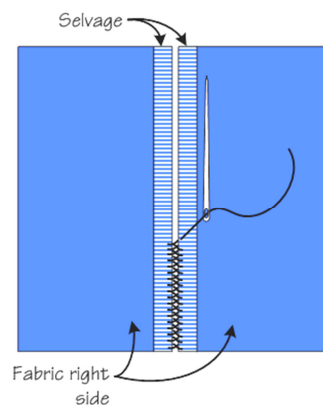
- (a) Describe the technique in cutting the sewing pattern. **(75 %)**
- (b) The dimensions of the basic block are based on the certain information, what are they? **(25 %)**

Question 6

Describe the principles, concerning of 'strength', 'elasticity', 'security' and 'appearance', in choosing the appropriate seam for a garment. **(100 %)**

Question 7

- (a) Describe the preparation in taking body measurement. **(60 %)**
- (b) State and describe the following seam. **(40 %)**



Question 8

Using the provided 1/5 basic bodice block provided, describe the procedures in constructing garment patterns for the following bodice (front side only). **(100 %)**

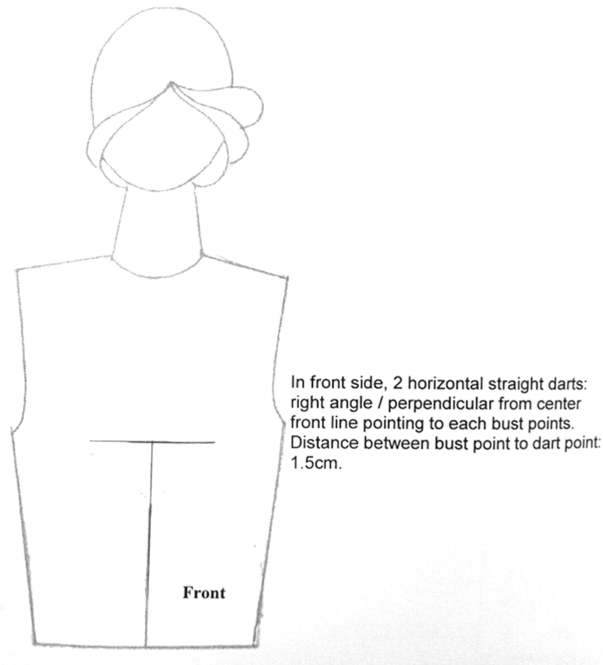
By method of 'slashing'.

In front side, 2 horizontal straight darts: starting from center front line with right angle / perpendicular to each bust points.

Distance between bust point to dart point: 1.5cm.

Correct pattern specifications are necessary to write down.

Seam allowance is not required.



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